



PRESS RELEASE

ROSTOCK, 16 February 2006

A lack of qualified trainers and lecturers for entrepreneurship is a bottleneck in enhancing and sustaining entrepreneurship training and education. BEPART approaches this bottleneck on two activity-tracks: for a Training of Trainers for Entrepreneurship and by support of the Danish International Master in Entrepreneurship Education and Training.

1. BEPART progresses towards Training of Trainers for Entrepreneurship

Currently the network partners in BEPART are working on a coherent concept and for modules for a "Training of Trainers for Entrepreneurship". Some modules are still in the making, some have been started.

The University of Rostock offered a module on action oriented teaching. A total of 15 participants from German Institutions in Higher Education, university-based incubators and entrepreneurship centres participated in the first opportunity to acquire innovative action-oriented pedagogical and didactic skills and know-how for entrepreneurship education. Prof. Gerald Braun (University of Rostock), Prof. Ulrich Braukmann (University of Wuppertal) and Dr. Angela Venth (German Institute for Adult Education, DIE Bonn) provided the theoretical background in pedagogy and learning psychology.

As ordinary lectures and seminars might rather not support the development of an entrepreneurial mindset among students nor the ability to act under complex context conditions, the participants acquired practical skills for the facilitation of action learning and structured learning experiments. These training sessions were led by trainer Eberhard P. Bärenz and co-trainers from the Hanseatic Institute for Entrepreneurship and Regional Development (HIE-RO) at the University of Rostock.

The participants' evaluation of the intensive 12 days training event was highly favourable: 70% judged themselves confident and capable to apply the didactic methods in their respective institutional context after the course. The organisation of the Training-of-Trainers was financed by the Ministry of Education and Culture in Mecklenburg-Western Pomerania – direct costs were nevertheless covered by course fees.



2. International Master in Entrepreneurship Education and Training (IMEET)

The Danish partner of the BEPART initiative – co-initiator of the Danish idea network – managed to secure approval and funding for an innovative Master programme. The International Master in Entrepreneurship Education and Training IMEET is a two year, part-time programme. The aim of IMEET is to develop participants' capabilities for entrepreneurship teaching and learning facilitation. The master will integrate knowledge on

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entrepreneurship theories with new participant-centred and action-oriented learning models.

IMEET is developed and facilitated by The International Danish Entrepreneurship Academy (IDEA). The IDEA master is hosted by Aarhus School of Business in partnership with the institutions listed below. Some of the best institutions in the field of entrepreneurship will be in charge of the teaching.

The programme is organized in six modules and a master project. The modules consist of theory on entrepreneurship, pedagogy and project driven assignments on advising entrepreneurs. The teaching will be held at week-long sessions – two each semester. Participants will complete the programme with a master project showing their capabilities for mastering entrepreneurship training facilitation and its theoretical foundation.

IMEET will start on the 1st of October, 2007.



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